

**Location**

United States

**Users**

Chip Lord and Doug Michels, Hudson Marquez and Curtis Schreier

**Maintained by**

Ant Farm

**Duration**

1968 - 1978

**Category**

urban-development

**Nr. and Title**

U 036

# Inflatables

**Initiator(s)**

Ant Farm

**Description**

The project consisted in a anti-architectural structure that was cheap, easy to transport and quick to assemble. The structures had no fixed form and they promoted a type of architecture outside the expert knowledge field. Inflatables hosted conferences and various events like festivals, university campuses, conferences, lectures, workshops and seminars. To move the structures, they used a customized Chevrolet van, called Media Van, that turned into a mobile studio to share information and images. The van was also indispensable as a power generator to inflate the structures. The artists produced the Inflatocookbook, a manual for making your own structure.

**Goals**

To promote ideas that have no commercial potential, embracing the latest technologies at the same time as they criticize American culture.

**Beneficial outcomes**

Conferences and various events were conducted freely because they developed in their architectural inflatables.

**Location**

United States

**Users**

Chip Lord and Doug Michels, Hudson Marquez and Curtis Schreier

**Maintained by**

Ant Farm

**Duration**

1968 - 1978