

**Location**

Villa del Conte, Italy

Users

Workers, Employees and citizens of the industrial district of Villa del Conte.

Maintained by

The artists, March Foundation, LAGO s.p.a.

Duration

2013 - ongoing

Category

urban-development, environment, social

Nr. and Title

U 158

Piazza dell'Artigianato 0

Initiator(s)

Aspra.mente, Ninanó, Orizzontale, Publink

Description

Piazza dell'Artigianato 0 aims to redevelop industrial sites, turning them into self-sustainable parks with an edible garden, realised in accordance with the rules of permaculture. Architectural structures and urban design furniture are made using waste materials provided by surrounding industries. In this green revitalised space, people can meet each other, relax, and eat the produce for free. Piazza dell'Artigianato 0 is a prototype, the purpose of which is to develop a model that can be applied in all industrial areas with the involvement of local workers and citizens.

Goals

To reconstitute an unused space in the industrial district of the little town of Villa del Conte (Northern Italy) into a green, accessible and sociable place for visitors.
To provide a space people can freely visit and benefit from.

Beneficial outcomes

After one month the local school decided to use the space for some events for the students. The choice was totally autonomous and spontaneous.

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