

**Location**

United States, Austria, France, United Kingdom, Sweden, Spain, Switzerland, Australia, Germany.

Users

Tom Marioni, beer drinkers

Maintained by

Tom Marioni

Duration

1970 - ongoing

Category

economy, social

Nr. and Title

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The Act of Drinking Beer with Friends is the Highest Form of Art

Initiator(s)

Tom Marioni

Description

In 1970, Marioni started a free beer saloon at the Oakland Museum of California. Since then it has become a weekly event in the artist's studio in San Francisco for over 45 years. There were a few important house rules such as: no art collectors except in disguise; no drinking from the beer bottle except in character; or the management reserves the right to refuse service to anyone who does not know where they are, or what is going on.

Goals

To use beer as a social lubricant.

Beneficial outcomes

Free beer for users.

The action of The Act of Drinking beer with friends is the highest form of Art has been performed in many different countries around the world.

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